

## 3 Step Process to a Successful Fundraiser

### #1 Make a goal (what you plan to accomplish)

- Spread awareness
- Raise money
- Recruit supporters

### #2 Make a plan

- Choose an event- auction, dinner, concert, raffle, bake sale, race, t- shirt sales, movie night, etc.
- Choose event location
- Create an event check list of all the materials needed

### #3 Spread awareness of the event

- Hang fliers around local community
- Create a Facebook event
- Send out invitations in the community

Once these 3 steps are completed, you will have greatly increased your chances of a successful fundraising event.

### **Tips from experienced clubs/groups on fundraising:**

- Work as a team and be on the same page
- If you are seeking donated items do not overlook big business- such as Walmart, Costco, and Fred Meyers.
- Spreading awareness is the most important piece in making a fundraiser successful.
- Reconsider past types of fundraisers that have been successful for your group or community.
- Use a goal chart to check your progress